KENTUCKY SENIOR LIVING ASSOCIATION eBLAST NEWS

November 27, 2017

Contact Us

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DEADLINE FOR MARKETING WORKSHOP IS ONE WEEK FROM TODAY: REGISTER NOW!!!!!!!!!!!

The Marketing Workshop with Mike Marlow, National Marketing and Sales Training Manager for Life Care Services, Inc. will be on Thursday, December 7, 2017 from 10:00 a.m. to 2:00 p.m. EST at the U of L Shelby Campus, Room 162-163 in Burhans Hall, Louisville, KY.

Please go to our website: www.kentuckyassistedliving.org, click on Education and scroll down to Marketing Workshop to get the registration form.

In order to ensure food for everyone, we need a count for the caterer by December 4, 2017.

Please send in your registrations today. This will be an excellent workshop for all of our senior living providers.

Kentucky Senior Living Association has extended an invitation to all Associate members to submit a blog to be published in the Weekly e-Blast. Senior Home Transitions is the latest Associate member to send us their information as follows:

Patti Naiser
(502) 396-9228

Senior Home Transitions

This holiday season, Senior Home Transitions would like to recognize and show gratitude to the many community managers, staff and vendors who support senior living residents daily. As Associate Members of KSLA, Patti Naiser and Joy Tabler are often witness to the difference each employee makes in the lives of these clients. The families experience the safety net and support that provides them respite and reassurance they seek. Our goal is to develop partnerships with each community supporting providers to maintain occupancy, and providing education to employees in areas that increase their ability to communicate and engage tours who visit. When the time comes for difficult discussions regarding end of life and/or higher levels of care, we are here to provide the compassion and time needed to accompany these clients and their families on that journey. Congratulations on the name change and we look forward to working with KSLA in 2018. Happy Holidays and Happy New Year!!

The following is an article from Argentum Daily News for Senior Living Professionals:

BLOOD THINNERS MAY CUT DEMENTIA RISK IN A-FIB OLDER ADULTS:

A new study published in the *European Heart Journal* suggests blood-thinning agents such as warfarin may protect against dementia in people with atrial fibrillation (A-fib), reports *Medical News Today*. The study authors reviewed the history of 444,106 Swedish people with A-fib between 2006 and 2014. At the start, 54 percent of participants were not taking oral blood thinners. During the study period, 26,210 developed dementia. Persons with A-fib who were on a blood-thinning treatment at the beginning of the study were 29 percent less likely to develop dementia than those who were not. An "on-treatment analysis" also showed that individuals who continued to take the blood thinners had a 48 percent reduced risk of dementia. The strongest predictors for dementia appeared to be Parkinson's disease, alcohol abuse, and the absence of a blood-thinning treatment. The

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2018 KSLA CONFERENCE AND EXHIBITION

May 30 & 31, 2018

The Brown Hotel, Louisville, KY

researchers say the study's findings offer strong evidence that oral anticoagulants may prevent dementia in people with A-fib.

Have a great week!!!
Bob White,
Executive Director, KSLA