

## **KSLA 2018 Awards Nomination Packet**

The awards nomination packet will be sent out this week. The four award categories are:

- .. Excellence in Civic Involvement
- .. Leadership
- .. Resident Lifetime Achievement
- .. Outstanding Caregiver

The first award is awarded to a company, and the other three awards are presented to individuals. We know that you have staff who are excellent candidates for any of the individual awards, and many of you participate in community involvement and would qualify for the Excellence in Civic Involvement award.

The deadline for submitting your nominations is May 4, 2018. Please mail your nomination forms, and the requested documentation, to KSLA, 133 Evergreen Road, Suite 212, Louisville, Ky 40243.

## **Conference Hotel Reservations - The Brown Hotel**

Please make your reservation at The Brown Hotel by May 11, 2018 in order to get the special room rate of \$139+tax per night. Be sure to use the promotional code #05282018KALFA in order to qualify for this special rate.

## **First Ever Alzheimer's Disease Research Semipostal Stamp**

On November 30, 2017 the U.S. Postal Service issued the first ever Alzheimer's Disease Research semipostal stamp. It is intended to be sold for a two-year period. The stamp was issued under the semipostal authorization act, which grants the U.S. Postal Service discretionary authority to issue and sell semipostal stamps to advance such causes as it considers to be "in the national public interest and appropriate."

Semipostal stamps, currently sold for \$0.60 each, are first-class mail postage stamps, issued and sold at a price above the first-class mail rate to raise funds for designated causes. In this case, research for Alzheimer's and related dementias. Revenue from sales of the stamp, minus the postage paid and reimbursement of costs incurred by the USPS, will go to the National Institute of Health to search for better treatments, prevention, and a cure for what is still a 100% fatal disease. These postage stamps are available at most post offices, on-line as [www.USPS.com](http://www.USPS.com), and by calling toll-free number 1-800-STAMP24.

We realize that this is not a substitute for vigorous funding for Alzheimer's disease and related dementias research, at all levels of public and private enterprise, but it does

provide each and every one of us who uses the U.S. mail the opportunity to show our support for families impacted by this merciless disease, as we join together to advocate for better care and a cure.

### **The Thrive Center Unlocks an Innovation Hub for Senior Living**

The *Argentum Daily* recently highlighted the new Thrive Center, located at 204 East Market Street in Louisville. The Thrive Center opened last November, and utilizes state-of-the-art technology to provide education to improve the quality of life and care for seniors. The center has interactive technology exhibits, event spaces, and conference rooms, and offers a collaborative and learning environment for tech companies, senior care providers, academic researchers, and the public. CEO, Sheri Rose said, "We want to be a hub of innovation focused on aging care and bring in senior care providers who are looking to adopt the technology, but also seniors who are ultimately impacted by the technology innovation." Examples of technology available at the center include Samsung digital displays, a video wall that shows educational content, tablets, virtual reality headsets, and wearables. The Thrive Center hosts more than twelve interactive experiences and will focus on different themes every eight to twelve months. The center opted to initially concentrate on memory care and dementia, given that the population of Americans with Alzheimer's disease is expected to explode from about five million to fourteen million by 2050.

While you are in Louisville for the KSLA Conference on May 30-31, you should plan time to visit The Thrive Center.

Have a good weekend!

Bob White,  
Executive Director, KSLA

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