



The Kentucky Senior Living Association 2024 Conference & Exhibition

March 13-14, 2024

**The Campbell House Hotel
Lexington, KY**

Registration Deadline: February 27, 2024

You're Invited to ...

Join us on March 13-14, 2024 for the **KSLA CONFERENCE & EXHIBITION** at The Campbell House Hotel, located at 1375 S Broadway, Lexington, KY 40504!

Whether you're an owner/operator, administrator, executive director, regional, executive, or front-line staff member, there is something for everyone at this year's conference!

We're offering two General Sessions and multiple educational breakout sessions, lead by various subject matter experts. And as always, you'll have the opportunity to earn continuing education credits.

Two exhibitor receptions on Wednesday will provide engagement opportunities with our amazing vendor members - and as you're visiting them, I know you'll join us in thanking our sponsors for their faithful support of our Association! Our Keynote Luncheon on Wednesday is an event you don't want to miss - Jen McDonough is our keynote speaker and she's just simply amazing! We'll finish our first day unwinding at our cocktail reception.

Our awards luncheon on Thursday is a long-time favorite where we show off the best of the best in our industry! **We have some new Awards categories this year!** [Click Here](#) to learn more and nominate someone for an award.

Business casual attire is encouraged, as is a sweater or a jacket.

We look forward to seeing you in March! If you have any questions, please don't hesitate to contact the KSLA office at 502.938.5102 or email Rebecca at Rebecca@KentuckySeniorLiving.org.

Meet Our Keynote Speaker - Jen McDonough, The Iron Jen



We're especially excited about our keynote speaker, Jen McDonough, The Iron Jen! In her roles as a motivational storyteller and engaging Amazon Top 100 author, Jen McDonough (aka The Iron Jen) works with high-stress organizations to cultivate resilient team members who can walk through any fire.

Jen is also an 8-time national weightlifter, 2-time US Olympic Festival medal winner, and Minnesota Hall of Fame inductee as well as an Ironman triathlete and volunteer firefighter & first responder for her community.

In addition, Jen and her husband are the owners of the iconic Tower Café in their hometown.

All three of Jen's books have hit Amazon's Top 100 categories including her book "5 Minutes a Day to Living Beyond Rich" which hit #1 under Amazon's budgeting category.

Jen lives in Tower, Minnesota with her four awesome kids, one handsome husband, three naughty dogs, five cats and one ugly mortgage. You can learn more out about Jen at www.TheIronJen.com.

The Registration Deadline is Tuesday, February 27, 2024
[Click Here](#) to Reserve Your Spot!

Conference Schedule:

Wednesday, March 13, 2024

- 7:45-9 a.m. Registration & Grab-n-Go Breakfast
- 9-9:20 a.m. Conference Kickoff
- 9:30-10:45 a.m. Educational Breakout Sessions
- ◆ #1A - **How to Help Residents Avoid Elder Scams**, presented by Ali (Alicia) Parham, J.M., Victim Assistance Program Specialist, Homeland Security Investigations
 - ◆ #1B - **Dementia Behaviors and Redirection**, presented by Dr. Rachel Hart & Tammy Evanow, Norton Neuroscience Institute Memory Center
- 10:45-11:45 a.m. Exhibitor Reception
- 11:45 - 1:30 p.m. Keynote Luncheon with Jen McDonough, The Iron Jen
- 1:30 - 2:45 p.m. Educational Breakout Sessions
- ◆ #2A - **Creating Drama Free Environments**, presented by Jen McDonough
 - ◆ #2B - **Legislative Updates & The Importance of Building Relationships with Lawmakers**, presented by Kelley Abell, Partner, The Rotunda Group
- 2:45-3:45 p.m. Exhibitor Reception
- 3:45 - 5 p.m. General Session: Executive Director Roundtable Discussion
- 5 - 7 p.m. Cocktail Reception

Thursday, March 14, 2024

- 9-10 a.m. Annual Business Session
Delegates from each community will elect KSLA directors & officers
- 10:15-11:30 a.m. Education Sessions
- ◆ #3A - **What You Need to Know About the Human Element of Property Insurance** presented by William Page, Higgenbotham Insurance
 - ◆ #3B - **Vaccine Update** presented by Dr. Amy Herrington, DNP, RN, CEN, CNE, Clinical Team Manager, KDPH
- 11:30-1 p.m. Awards Luncheon
Always a highlight of the conference! The best of the industry will be recognized during this luncheon.
- 1-2:15 p.m. Education Sessions
- ◆ #4A - **TB Regulations, Screening and Testing: All Your Questions Answered!**, presented by Emily Anderson, BSN, RN, TB Program Controller/Manager, Kentucky Department for Public Health
 - ◆ #4B - **The Effects of Hearing Loss on Residents with Alzheimer's and Other Dementias**, presented by Eastpoint Audiology
- 2:30-4 p.m. General Session: **OIG, DAIL, & Office of Ombudsman**
Get your regulatory and statutory questions answered!
- 4 p.m. Closing Session: **Prize Drawings & Adjournment**

Registration Fees & Deadlines

Registration fees are payable in advance and include entry to the Conference and participation in all conference events. Guests who are unable to join us for the entire conference are welcome to attend individual Education Sessions, General Sessions and/or Lunches (see the fee schedule below). **The registration deadline is February 27.**

KSLA Member Registration Fees

KSLA Member Fee (1st participant): \$320

KSLA Member Fee (2nd participant): \$220

Each additional attendee from your company: **\$175**

“Guest” Education Session Fees: \$45 per Session

“Guest” General Session Fee: \$65 per Session

“Guest” Lunch Fee: \$50 per Lunch

Non-Member Registration Fees

Non-Member Fee (1st participant): \$500

Non-Member Fee (2nd participant): \$375

Additional non-members from the same company: **\$200**

Non-member “Guest” Education Session: \$55 per session

Non-member “Guest” General Session: \$75 per session

Non-Member “Guest” Lunch Fee: \$75 per Lunch

KSLA Board of Directors Election

At this year’s Conference, we’ll elect six provider members to the KSLA Board of Directors.

Those seats are:

President, two-year term

Vice-President, two-year term

Secretary, two-year term

Three Member At-Large seats, 2-year term each

[Click Here](#) to learn more about the KSLA Board and to nominate yourself or someone else for a Board seat.

Nomination deadline is February 23, 2024.

Book Your Hotel

[Click Here](#) to book your overnight hotel accommodations by February 27, 2024.



KSLA Award Nominations

Nominate someone for a KSLA Award!

Always a conference favorite, the Awards luncheon takes place on Thursday, March 14.

We’ve added some new award categories this year so don’t delay in nominating your best and brightest for a KSLA Award!

All nominees will be recognized during the Awards luncheon. Award winners are invited to attend the luncheon with a guest so that we may recognize them personally.

[Click Here](#) to learn more and to nominate someone for an award by February 9, 2024.

The Fine Print

If a notice of cancellation is received in writing by February 15, 2024, a 50% refund of fees will be provided. No refunds will be made for cancellations received after February 15, 2024.

2024 Conference KSLA Provider Registration

Registration Deadline: February 27, 2024

[Click Here](#) to register on-line. Or, KSLA members may complete and return this registration form, with payment by check, to KSLA, PO Box 232, LaGrange, KY 40031.

KSLA Member - These fees provide access to all conference events.

\$320 for First Registrant \$ _____
\$220 for Second Registrant \$ _____
\$175 for Each Additional Registrant from your Company \$175 x ____ = \$ _____

Guest Fees - These fees provide guest access to specified lunches or education sessions only

Guest Lunch (\$50 per guest, per day) \$50 X ____ = \$ _____
Guest General Session (\$65 per guest, per day) \$65 X ____ = \$ _____
Guest Education Session (\$45 per guest, per Education Session) \$45 X ____ = \$ _____

Total Fees Due \$

Company Name: _____

Contact Name: _____

Telephone Number: _____ **E-mail Address:** _____

Please print each registrant's name, title and the assigned number for each Education Session the registrant will attend.

First Registrant Name & Title: _____

First Registrant Education Session Selections # ____ # ____ # ____ # ____

Second Registrant Name & Title: _____

Second Registrant Education Session Selections # ____ # ____ # ____ # ____

Third Registrant Name & Title: _____

Third Registrant Education Session Selections # ____ # ____ # ____ # ____

Fourth Registrant Name & Title: _____

Fourth Registrant Education Session Selections # ____ # ____ # ____ # ____

Guest #1 Name & Title: _____

Guest #1 Attending: 3/13 Lunch 3/14 Lunch 3/13 Gen Ses. 3/14 Gen Ses. Ed Ses # _____

Guest #2 Name & Title: _____

Guest #2 Attending: 3/13 Lunch 3/14 Lunch 3/13 Gen Ses. 3/14 Gen Ses. Ed Ses # _____

Guest #3 Name & Title: _____

Guest #3 Attending: 3/13 Lunch 3/14 Lunch 3/13 Gen Ses. 3/14 Gen Ses. Ed Ses # _____

Guest #4 Name & Title: _____

Guest #4 Attending: 3/13 Lunch 3/14 Lunch 3/13 Gen Ses. 3/14 Gen Ses. Ed Ses # _____

(If adding more registrants, please attach on a separate sheet)